

20 Most Promising Healthcare Tech Solution Providers

•oday, manual storage of patient data and operations in the healthcare setting is nothing more than a passé. Effective incorporation of technology has set the industry free from all conventionalities like recording and storing patient details, bills, reports and transactions documents in loose paper sheets or endless day-today operations. Companies are pouring out their innovations around Electronic Health Records (EHR) to assist the endless list of big, medium and large-sized consumers in the medical eco-system.

Technology companies have recognized the need for scalable, costeffective and interoperable solutions to manage patient handling, data storage, data accessibility and billing transactions. These solutions emerge as rescue amidst the tumultuous load of adhering to stringent regulations and government policies on the technology aspect of healthcare. Governed by the existing laws including the Health Insurance Portability and Accountability Act (HIPAA), the Affordable Care Act, and the FDA Safety and Innovation Act, the solutions also enable easy attestation and meaningful use of necessary documents without having to undergo massive variations in work flow. In this ecosystem, consulting providers are also playing a huge role by integrating the service providers with potential

customers whose operations are based beyond national borders. Large hospitals, emergency care units, small clinics, independently managed health setting, doctors, physicians, and even patients enjoy the luxury of time and energy after moving on to the novel and mobile services in healthcare. Meanwhile, these technologies are enabling the payers to better align themselves to the wellness programs offered to members.

In this edition of CIO Review, we bring to you "20 Most Promising Healthcare Technology Solution Providers 2014" and "20 Most Promising Healthcare Consulting Providers 2014," featuring the best solution and consulting providers offering technologies and consultancy services related to Healthcare. The companies listed here showcases extensive business knowledge and innovative strategies combined with talent base across locations.

A distinguished panel comprising of CEOs, CIOs, CMOs, VCs, analysts and CIO Review editorial board has selected the top players from over thousand companies. The listing provide a look into how solutions for healthcare sector work in the real world, so that you can gain a comprehensive understanding of what technologies are available, which are right for you, and how they overcome competition.



Company:

Shareable Ink

Key Person:

Laurie McGraw President and CEO

Website:

shareableink.com

Description:

An enterprise cloud-based platform that enables easy clinical documentation and EHR use with the help of natural input tools including iPad, digital pen and voice recognition.

Shareable Ink Simplified Clinical Documentation for Anesthesia, Providers, Patient Check in and Surgery Centers

n the era of convenient information storage systems and the rapid technology boom, holding valuable and sensitive data in paper can be a risky and cumbersome task. Hospitals, physicians, and clinicians who form the inherent players of the healthcare industry are badgered by the constant need to digitize and e-document clinically-rich information. Shareable Ink, a Nashville-based organization, provides simplified clinical documentation solutions for all establishments in the healthcare sector, from the time of patient admission to the post-treatment follow-up.

"Shareable Ink is focused on maintaining the physicians' workflow, efficiency, and quality of care delivery. Our approach is all about amplifying what works in healthcare," says Laurie McGraw, President and CEO, Shareable Ink. Right from ambulatory services, anesthesia records, patient registration, and physician progress notes, Shareable Ink can digitize a multitude of records with ease.

Although the healthcare industry has successfully embraced clinical technology and related- developments, it is exposed to an array of challenges. These challenges include (but are not limited to) physician adoption challenges and complex technology that does not yield expected financial results, quality output, and client satisfaction. Shareable Ink's enterprise cloud platform is designed to integrate into existing systems (HIS, billing, scheduling) allowing organizations to keep clinicians focused on their patients.

Details from the patient-doctor interaction are captured at the point of care using natural input tools such as an iPad, digital pen and paper or voice. The data is clinically-encoded, structured, and stored securely in the Shareable Ink cloud. The digitized clinical documents can be further

utilized for analytics and shared with hospital systems, billing systems, national registries and more. One of the company's featured solutions is ShareMU, launched in 2012 that enables anesthesiologists to qualify for Meaningful Use (stage 1 and 2) by combining the cloud-based software with the services of a virtual scribe. Physicians enrolled in the program achieved an unprecedented attestation rate of 97.8 percent for stage 1. New quality reporting programs are a focus for the company as the market prepares for reimbursement changes and accountable care organizations.

Renowned names like Resolute Anesthesia and Pain Management from the list of the company's prestigious clientele achieved 100 percent provider acceptance. "Resolute provides anesthesia and pain services to a large constituent of physicians and clinicians across the United

66 Shareable Ink is easy to use! Our physicians love it because we are able to complete dinical and adminis-

States. Clinician adoption of technology is an important part of Resolute's value

trative documentation for all patients in real time, greatly reducing costly delays 99



proposition. Our solutions absolutely met the marks for them," quotes McGraw, The successful implementation of its technology and solutions coupled with its accomplishment of business pursuits and client goals serve as a testimony of Shareable Ink's product usability and adoptability.

Shareable Ink is focused on building out its operations to ensure they deliver solutions that are easily adoptable and provide financial and quality outcome for their clients. With that, Shareable Ink has just scratched the surface in terms of market penetration and Laurie remains focused on driving development for usable solutions that fit today's healthcare needs.

Shareable Ink is now gearing up to launch products within this year and incorporate voice-based solutions in all of its products.

The organization rallies behind amplifying what works in healthcare by dedicating a great deal of time, energy and investment to ensure their technology marries the client workflow without any disruption.